

FURNITURE Today®

THE WEEKLY BUSINESS NEWSPAPER OF THE FURNITURE INDUSTRY www.furnituretoday.com

TO: Fabric, leather and trim vendors

FROM: Gary Evans, Fabric Editor

SUBJECT: Showtime issue of Global Textiles Today – **Extended DEADLINE: Nov. 13, 2009**

The December 7th issue of Furniture/Today will feature the Showtime edition of Global Textiles Today and will be distributed at the show as well as mailed to our subscribers worldwide.

There are several editorial opportunities for you to promote your new products and marketing and I hope you'll take advantage of them.

1. Submit news about your company – expansions, new markets, new strategies, new hires, new facilities – to me by email to glevans@reedbusiness.com or send it by mail to me at the address below or call me at the number below. You may submit on line at <http://www.researchtodayonline.com/data/FTShowtime.htm>.
2. Highlights of your new products and programs that will debut at Showtime in December. You can use the form on the following page or send the information by email. Please tell us as much as possible about your programs and fabrics and include details about design influences, color, patterns and construction.
3. Please send samples for photography or a high-resolution electronic image to be considered for the photo gallery section. Samples should be large enough to include a full repeat of the pattern. Electronic images must be high-quality .jpg or .tif files at least 300 dpi and reproducible at four inches by five inches. Please include the company name and the pattern name on the sample or in the name of the electronic file.

Thank you for participating.

EMAIL – glevans@reedbusiness.com

OVERNIGHT DELIVERY

Attn: Gary Evans
Furniture/Today
7025 Albert Pick Road, Ste. 200
Greensboro, NC 27409

REGULAR MAIL

Attn: Gary Evans
Furniture/Today
P.O. Box 2754
High Point, NC 27261

PHONE

(336) 605-1087

FAX

(336) 605-1143

FURNITURE/TODAY

Showtime December 2009

DEADLINE FOR INFORMATION AND IMAGES AND SAMPLES – Nov. 13, 2009

Please send the following information along with your individual fabric images and/or samples to:

Gary Evans at Furniture/Today
 7025 Albert Pick Road, Ste. 200
 Greensboro, NC 27409

Or via email to: glevans@reedbusiness.com or by fax to (336) 605-1143.

Company name: _____ Showtime showroom location: _____

Your name: _____ Your title: _____ Phone: _____

Your email: _____ Company Web site: _____

What's new at your company? New people? Strategies? Marketing plans? _____

Tell us about your best upholstery fabric products and innovations launching at Showtime and why they are significant to furniture manufacturers: _____

Tell us about your introductions at Showtime:

Fabric/Collection name	Fiber Content	Design Theme	Cost to furniture mfrs.